

GREEN SPORTS DAY
OCTOBER 6, 2026



Sustainability Initiatives in Sport in Canada

Olympic Movement

Swipe through for a celebration of some of the incredible things done by Olympic Canadian sports organizations in 2026!

Green Sports Day is a global initiative to rally the sporting community around action, leadership, and engagement on environmental sustainability.

2026



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Olympic Movement

Sustainability Initiatives in Sport in Canada

Canadian Olympic
Committee

Canada Artistic
Swimming

Cycling Canada

Freestyle Canada

Speed Skating Canada

Squash Canada

Swimming Canada

Tennis Canada



2026



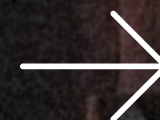
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Canadian Olympic Committee

The COC continue to advance their *Planet* pillar with a variety of programming, including:

- Completing Year 1 of the ***NSO Sustainability Program***, and renewing and expanded the program for Year 2 to welcome 5 new NSOs to participate.
- Integrating sustainability considerations into many aspects of the delivery of Team Canada at the Milano Cortina 2026 Olympic Games, including reduced team kit, reduced site visits, more efficient shipping, and travel by train for the Team Prep Seminar.



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Canada Artistic Swimming

Upon completion of the COC's NSO Sustainability Program, they launched their Sustainability Strategy, focusing on 3 key pillars:

- Strengthening Organizational Excellence
- Hosting Responsible Events
- Leading by Example

Building off of this strategy, they also became one of the first National Federations to become a signatory to World Aquatics' Sustainability Declaration.

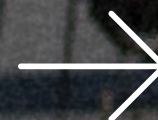


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Cycling Canada

After the launch of their Sustainability Strategy that highlights their strategic priorities, commitments, and tangible actions over the next 4 years, they also partnered with VéloColour to produce custom muzettes and bags out of old National Champion jerseys that were destined for landfill.

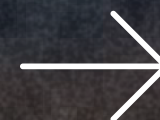


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Freestyle Canada

Upon completion of the COC's NSO Sustainability Program, they launched their Sustainability Strategy, outlining their roadmap to a more climate-friendly future, including short, medium and long-term actions, policy enhancements, and advocacy efforts.



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Speed Skating Canada

Whilst continuing their partnership with carbon capture and removal provider, ***Svante***, they've brought ***Dizolve*** on board too. ***Dizolve*** are the inventor and manufacturer of dissolvable laundry detergent sheets and the partnership will ensure skaters keep their uniforms clean without harming the environment.



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Squash Canada

World Squash Junior Championships

As hosts of the **2026 World Squash Junior Championships**, they were the first event to implement World Squash's new environmental sustainability guidelines. Their initiatives included:

- Powering the event by renewable hydroelectric energy, generated from nearby Niagara Falls
- Operating waste recycling systems
- Banning single-use plastics
- Organizing a Sports for Nature-themed art activity to raise awareness of Canadian wildlife.



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Swimming Canada

With support from the COC, they teamed up with Racing to Zero to undergo a multi-phase project surrounding sustainability, the output of which will include a dedicated sustainability strategy, and support in the implementation of several priority initiatives.



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Tennis Canada

National Bank Open

Tennis Canada have continued their partnership with ***RecycleBalls Canada***, collecting, transforming, and reusing old tennis balls. During 2025, they recycled 250,000 balls and they're hoping to exceed that figure for 2026.

They also continued to implement a suite of sustainability initiatives at the National Bank Open, including management of residual materials and water, food and clothing donations, and energy management.

