



Annual Impact *Report*



2025

www.racingtozero.ca

Company Profile

Inspired by the power of sport to drive real change, Racing to Zero was founded to create tangible solutions to one of sport's biggest problems.

Mission

To empower the sport community to be environmental champions and integrate sustainability into their DNA.

Vision

A future where environmental sustainability is at the heart of sport, uniting the world in climate action.

Strategic Planning & Implementation

We help organizations chart a clear path toward sustainability with practical and actionable solutions, through support such as developing comprehensive sustainability strategies, emissions reduction plans, and tailored resources and guides.

Carbon Accounting

Using globally recognized protocols and our custom, sport-specific calculator, we deliver clear insights through an interactive dashboard to help clients benchmark, manage, and reduce their emissions.

Sustainability Education

Through interactive workshops and webinars, we tailor content for athletes, administrators, and teams, building awareness, inspiring action, and ensuring participants leave with practical tools and a clear understanding of how they can contribute to climate solutions.

A year defined by *growth & learning*

2025 presented tremendous opportunities for growth and learning for Racing to Zero, expanding our client-base and establishing a bespoke program for climate action within the Canadian sport system.

Read on to learn more.





10

Unique Clients
Supported

9,000+

Tonnes CO₂e
Measured

10+

Public
Engagements

“

It is incredible to see the ongoing support from major players in sport system, and an increase in buy-in from sports organizations across the country.

– Oluseyi Smith, Chair

Project Summary

NSO Sustainability Pilot Project

A first-of-its-kind project in Canada, executed in collaboration with the Canadian Olympic Committee and with support from the International Olympic Committee.

Through this project, we had the opportunity to work with 3 National Sport Organizations on a multi-phase project. The primary objective was to establish the foundations for meaningful and lasting climate action.

The 3 NSOs who participated were **Canada Artistic Swimming**, **Cycling Canada**, and **Freestyle Canada**. A total of 8 NSOs applied to take part in this project.

Over the course of 9 months, we worked closely with each of the NSOs on 3 distinct phases:

- Developed a **sustainability strategy**, tailored to the specific needs and capacities of the organization.
- Calculated an **emissions baseline**, and established systems for ongoing measurements, to be used for reduction targets.
- Delivered an **educational workshop**, covering the results of the project and the basics of sustainability in sport.

Overall, the project was a success in providing tangible actions and a clear path forward for organizations that otherwise were not equipped to do so. Since its completion, all of the organizations involved have engaged Racing to Zero for further work together and we look forward to what this will entail.

Other Highlights

Canada Games Council

- Calculated emissions for 2025 Canada Games.
- Collaborated on multi-sport framework.
- Annual emissions reporting.

Ontario Cycling

- Delivered webinar to members including practical actions to take.

Tourism London

- Produced a Responsible Sport Hosting Guidebook, tailored to event hosts in the London region.



Looking Forward

Case Study

Looking to the year ahead, we have some impactful projects lined up.

We are proud to be working with the 2027 Canada Games, which will be hosted in Quebec City in February to March, 2027.

Through a collaborative planning process, we engaged with the 2027 Canada Games Host Society, the Canada Games Council, and the City of Québec to design a project that will produce the following:

- Pre-Games Emissions Estimate
- Emissions Reduction Plan
- Legacy Hosting Resource
- Comprehensive Emissions Inventory

Stay tuned for updates as our work progresses, and keep an eye out for the initiatives implemented at the Games.

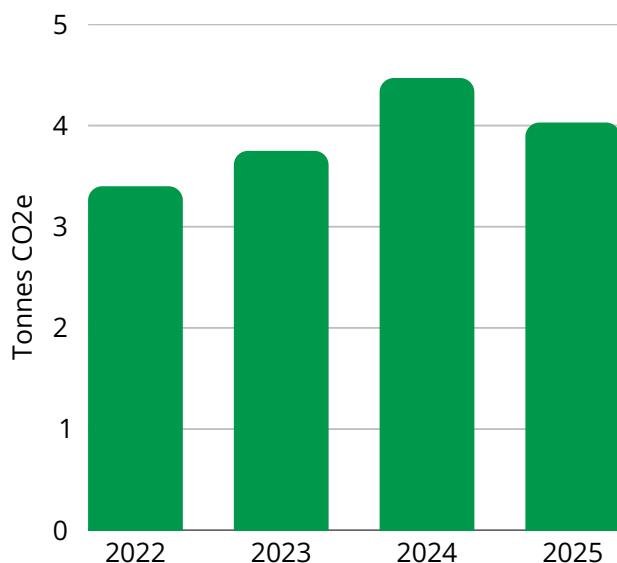


**QUÉBEC
2027
JEUX DU
CANADA
GAMES**

Our Emissions

Once again, we seek to practice what we preach and have measured our own emissions for long-term tracking.

Despite the increase in projects, we travelled less, and therefore were able to reduce our emissions slightly this year compared to 2024.



"Offsets"

Working with our partners at **High Impact Athletes**, we have once again chosen to mitigate our emissions by donating to a high impact climate charity, in lieu of purchasing carbon credits. This helps to ensure that the impact of our money is being maximized.

This year, we donated to HIA's new fund - **Sport One, Carbon Zero**.

We'd like to thank
all of our partners
for their
generous support





Interested in Starting Your Sustainability Journey?



Contact us to learn more



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Racing to Zero



www.racingtozero.ca



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